





Total Questions : 50				Time : 1 hr.
PATTERN & MARKING SCHEME				
Section	(1) Word and Structure Knowledge	(2) Reading	(3) Spoken and Written Expression	(4) Achievers Section
No. of Questions	30	10	5	5
Marks per Ques.	1	1	1	3

SYLLABUS

As Per Your Prescribed Syllabus.

WORD AN		

		READ	ING	
	Immaculate (A) Modern	(B) Aesthetic	(C) Evolve	(D) Grubby
ı.	Choose the correct	antonym of the give	en word.	
3.	Choose the correct Mundane (A) Banal	synonym of the giv (B) Persuading	en word. (C) Interesting	(D) Heavenly
2.	How do you spell t	with correct spelling he word that means (B) Counterfeet	'to forge'?	(D) Conterfeit
۱.	You studyour knowledge ar	option to fill in the dy hard for the test nd excel in your aca (B) would, should	so you demic journey.	confidently showcas

Directions (For Q. No. 5 and 6): Read the extract and answer the questions that follow.

Department stores in the capital region, suffering from a prolonged slump in sales, are changing tactics by marketing new products and making their displays more interesting. Some stores are reducing the amount of floor space devoted to name brands in order to display more of their own house brands. Others are using existing floor space for their own speciality shops. Still others are targeting special segments of the population.

Stores that are developing their own brands are able to offer quality clothing at 30 percent off name-brand prices.

- 5. What has caused department stores to alter marketing strategies?
 - (A) Poor sales

- (B) New tax regulations
- (C) Lack of storage space
- (D) Production costs

e

6.	Which strategy is not being implement (A) Marketing to specific groups (C) Purchasing additional floor space			
	SPOKEN AND WRI	TTEN EXPRESSION		
Dire	ections (For Q. No. 7 and 8) : Choose the co	orrect option to complete each conversation.		
7.	Shelly: In that area, fast food restaura options to choose from. (A) of arm's length (C) ad nauseam	nts are, so you'll have plenty of (B) a dime a dozen (D) all thumbs		
8.	Damon: Taking a swim in the ocean on a hot summer day is incredibly and leaves me feeling refreshed.			
	(A) invigorating (C) enervating	(B) sapping (D) palling		
	ACHIEVER	S SECTION CONTRACTOR OF THE SECTION CONTRACT		
9.	Choose the correct option to fill in the blank.			
	The protagonist's reaction to sincerity and modesty in response.	praise revealed genuine humility, conveying		
	(A) razzle-dazzle(C) boogie-woogie	(B) aw-shucks (D) flim-flam		
10.	Choose the correct antonym of the gi	ven word.		
	(A) Atrocious (C) Marvellous	(B) Flagrant (D) Numerous		

ANSWER KEY

1. (C) 2. (C) 3. (A) 4. (D) 5. (A) 6. (C) 7. (B) 8. (A) 9. (B) 10. (C)